



## DO-IT-YOURSELF: WAYFINDING/SIGNAGE

# WORKSHEET

## PREP FOR YOUR MISSION

### BEGIN BY ANSWERING THE FOLLOWING:

1. Why is wayfinding/signage important for our church?
2. What are our main objectives? What do we hope to gain?
3. Are there any other “stakeholders” who should be invited into the process?

### CHOOSE YOUR METHOD:

- ☐ **Do-it-Yourself**
- ☐ **Invite a friend/neighbor/co-worker** to assist you. Take them to lunch afterwards or give them a gift card as a thank you.
- ☐ **Congregation Swap** - Connect with a staff member at another congregation to conduct and swap assessments.

### KEY AUDIENCES:

- ☐ Weekend Guest/Newcomer there to worship
- ☐ Parent w/kids or students there to worship (1 yr., 4 yr., 2nd grade, 10th grade)
- ☐ Weekday preschool/school (grandma picking up child when she normally does not)
- ☐ Weekday community member/church member there for a class/meeting
- ☐ Wheelchair-Accessible there for both weekend and weekday

### IDENTIFYING NOMENCLATURE:

- ☐ Exterior entrances
- ☐ Exterior destinations
- ☐ Interior destinations

### OTHER THINGS TO CONSIDER:

- ☐ Vendor/fabricators
- ☐ Local ordinances/zoning
- ☐ Budget
- ☐ Field trip to other churches

# DURING YOUR MISSION

## 1. ENTRANCE POINT

*Which entrance do I need to enter?*

*Which way do you need to head in order to get to your primary destination?*

*Can you tell where the closest bathrooms, stairs, elevator, and nearest exits are?*

## 2. INTERSECTIONS

*At this point/main intersection, can you see a visual/auditory indicator for your main destination? If not, where should a visual cue be in order to send you in the right direction?*

## 3. PRIMARY DESTINATION

*How do you know you've arrived?*

*Do you know what to do once you've arrived?*

*Can you find the closest bathrooms, stairs, elevator, and nearest exit?*